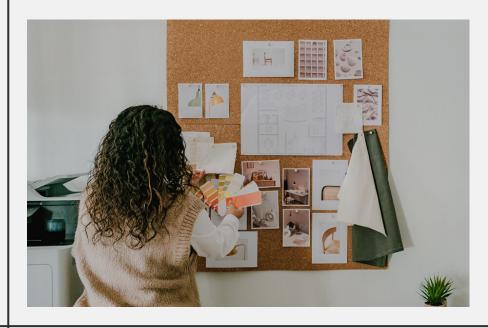
WEBSITE SMONCRIFFE + CO DESIGN GUIDE (SMONCRIFFE + CO) + Checklist

LOGO AND VISUAL IDENTITY

High Res. Full-Color Logo Contact Information (phone, email, address) Business Authentic Photos (optional; but helpful) Staff Photos (optional) Product Photos & Information (description, cost, inventory) Store Policies (refunds, turnaround, etc.) Social Media Handlers





DESIGN & NAVIGATION

Purpose (provide info, promote, sell products) Brand Colors | Specific Fonts Business Mission & Purpose Business Description Site Map (Home, About Us, Staff, Gallery, Store, etc.) Maintenance Service?

PURPOSE AUIDENCE

Target Audience

Payment Options (Sezzle, AfterPay, Klarna, etc.) Banking Information (optional; required for store) Up to 10 Keywords Set up a Google Analytics account (free)



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contact us

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